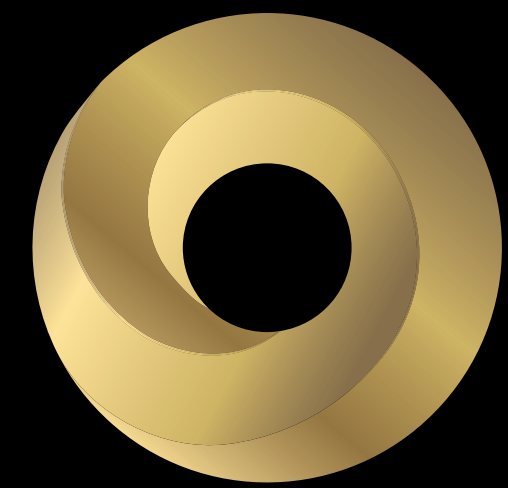
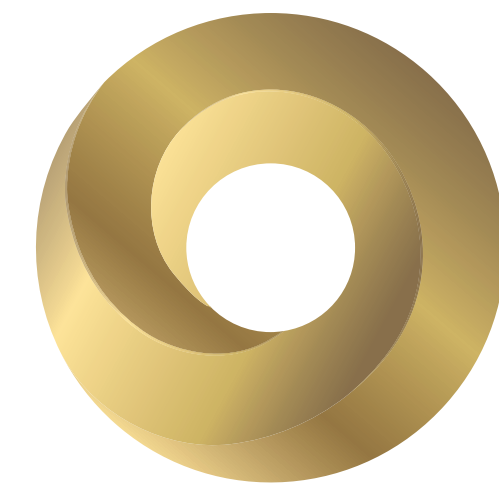


EGYPT ENERGY SHOW

Brand Guidelines 2025

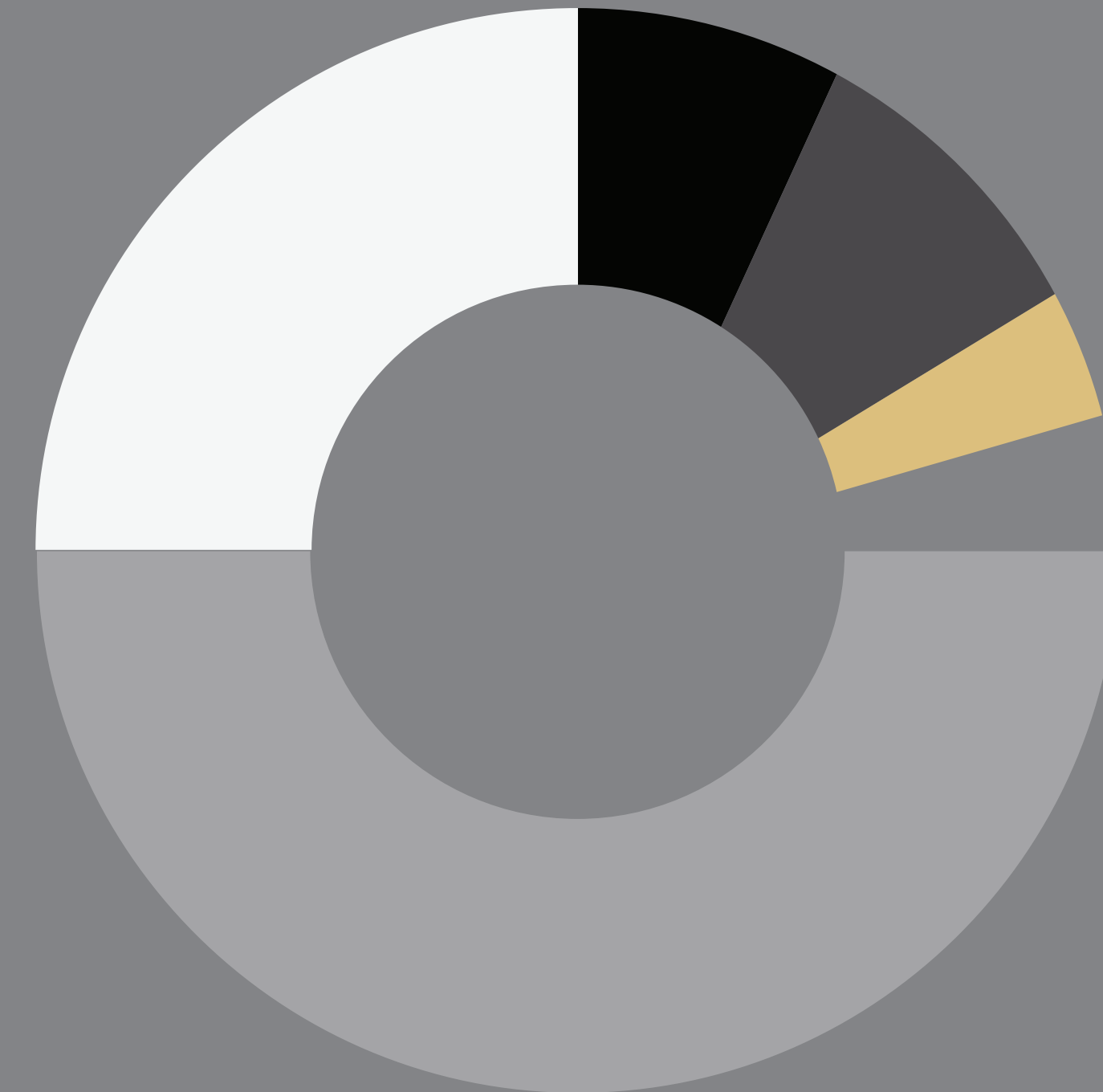
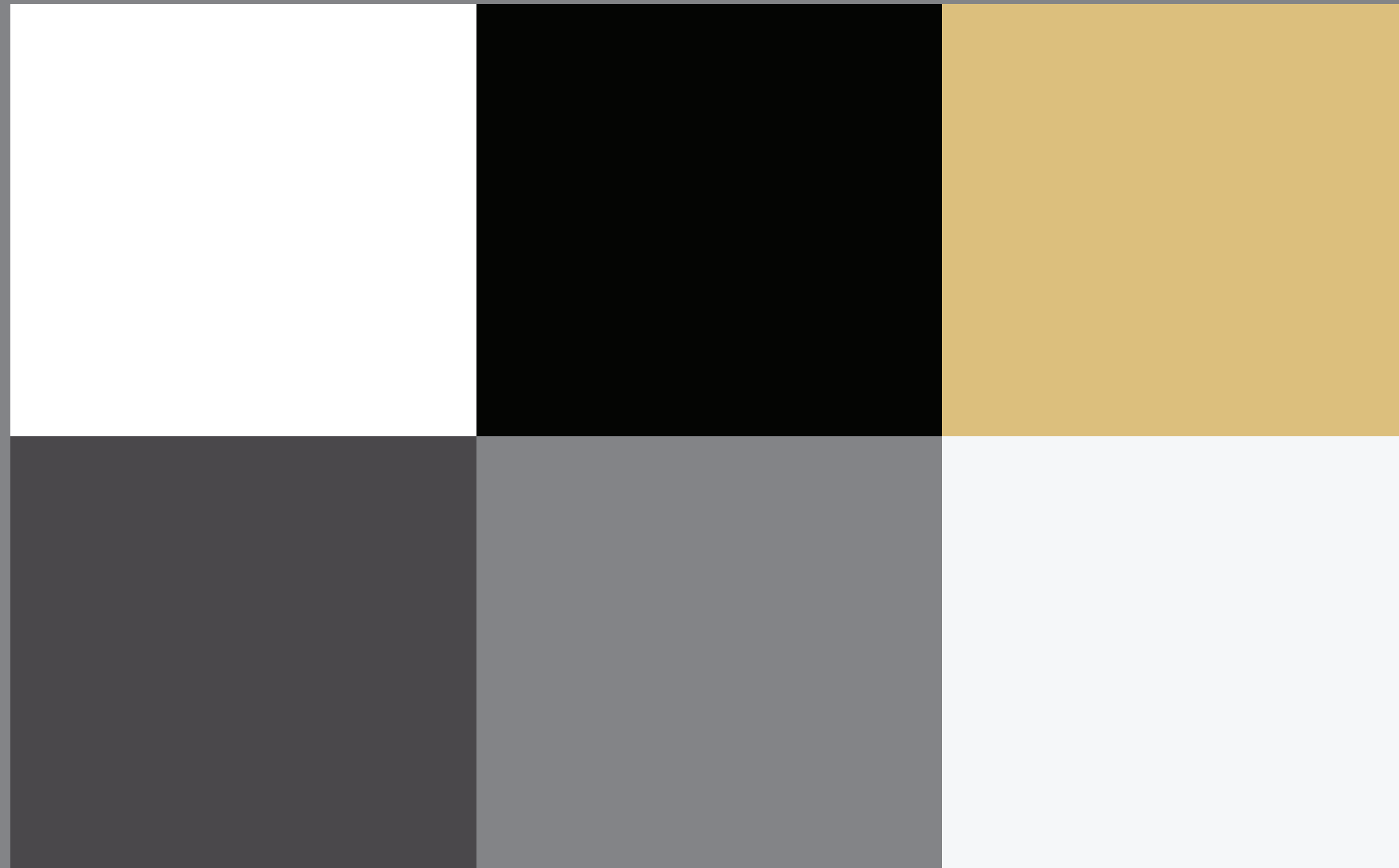


EGYPES
EGYPT ENERGY SHOW



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Primary Color Breakdowns

White
C00 M00 Y00 K00
R255 G255 B255
HEX #ffffff
Spot: N/A

Mother of Pear
C02 M02 Y02 K01
R243 G242 B241
HEX
Spot: Custom CMYK mix

Charcoal
C75 M68 Y67 K90
R0 G0 B0
HEX #000000
Spot: PMS Black C

Slate
C66 M60 Y56 K39
R73 G72 B74
HEX #49484a
Spot: PMS Cool Gray 11C

Sandstone
C14 M22 Y58 K00
R221 G192 B127
HEX #ddc07f
Spot: Custom CMYK mix

Metallic Brass PMS
Spot: PMS 10126C

Inter Bold

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

123456789

Inter Medium

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

123456789

Inter Regular

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

123456789



COLOR PALETTE

EGYPES
EGYPT ENERGY SHOW

CMYK 42 / 49 / 75 / 20	CMYK 21 / 26 / 73 / 0	CMYK 14 / 22 / 58 / 0
RGB 134 / 110 / 74	RGB 206 / 179 / 100	RGB 221 / 197 / 127
HEX #866e4a	HEX #ceb364	HEX #ddc07f

EGYPES STRATEGIC CONFERENCE

CMYK 42 / 49 / 75 / 20	CMYK 21 / 26 / 73 / 0	CMYK 14 / 22 / 58 / 0
RGB 134 / 110 / 74	RGB 206 / 179 / 100	RGB 221 / 197 / 127
HEX #866e4a	HEX #ceb364	HEX #ddc07f

EGYPES TECHNICAL CONFERENCE

CMYK 43 / 66 / 72 / 38	CMYK 24 / 41 / 62 / 2	CMYK 0 / 12 / 37 / 0
RGB 108 / 71 / 56	RGB 192 / 149 / 109	RGB 255 / 224 / 170
HEX #6c4738	HEX #c0956d	HEX #ffe0aa

EGYPES SUSTAINABILITY IN ENERGY CONFERENCE

CMYK 91 / 44 / 64 / 33	CMYK 79 / 10 / 45 / 0	CMYK 60 / 10 / 45 / 0
RGB 0 / 87 / 81	RGB 0 / 168 / 168	RGB 105 / 179 / 158
HEX #005751	HEX #00a89e	HEX #69b39e

EGYPES FINANCE & INVESTMENT IN ENERGY CONFERENCE

CMYK 75 / 68 / 67 / 90	CMYK 57 / 60 / 63 / 40	CMYK 33 / 26 / 26 / 0
RGB 0 / 0 / 0	RGB 87 / 74 / 68	RGB 175 / 175 / 175
HEX #000000	HEX #574a44	HEX #afafaf

EGYPES AFRICAN DIALOGUE CONFERENCE

CMYK 0 / 90 / 100 / 0	CMYK 0 / 31 / 82 / 0	CMYK 1 / 2 / 53 / 0
RGB 238 / 64 / 35	RGB 252 / 184 / 72	RGB 255 / 239 / 146
HEX #ee4023	HEX #fcb848	HEX #ffef91

EGYPES LEADERSHIP & DEVELOPMENT CONFERENCE

CMYK 38 / 81 / 71 / 44	CMYK 30 / 77 / 70 / 21	CMYK 14 / 43 / 35 / 0
RGB 107 / 49 / 48	RGB 151 / 75 / 68	RGB 216 / 156 / 148
HEX #863130	HEX #974b44	HEX #d79b93

EGYPES CLIMATECH CHALLENGE

CMYK 90 / 38 / 98 / 38	CMYK 88 / 27 / 100 / 15	CMYK 33 / 0 / 90 / 0
RGB 4 / 88 / 46	RGB 13 / 123 / 62	RGB 182 / 213 / 73
HEX #04582e	HEX #0d7b3e	HEX #b6d549

EGYPES FUTURE ENERGY ZONE & THEATRE

CMYK 100 / 90 / 21 / 8	CMYK 91 / 59 / 2 / 0	CMYK 64 / 13 / 0 / 0
RGB 0 / 50 / 128	RGB 0 / 104 / 176	RGB 0 / 181 / 255
HEX #003280	HEX #0068b0	HEX #00b5ff

EGYPES START-UP ZONE

CMYK 86 / 26 / 93 / 12	CMYK 87 / 35 / 92 / 28	CMYK 37 / 0 / 82 / 0
RGB 20 / 124 / 62	RGB 25 / 102 / 59	RGB 182 / 212 / 73
HEX #147c3e	HEX #19663b	HEX #b6d449

EGYPES YOUNG PROFESSIONALS

CMYK 65 / 79 / 4 / 0	CMYK 44 / 52 / 1 / 0	CMYK 36 / 36 / 0 / 0
RGB 114 / 82 / 156	RGB 149 / 128 / 185	RGB 163 / 158 / 206
HEX #72529c	HEX #9580b9	HEX #a49fce

EGYPES ENERGY CLUB

CMYK 50 / 55 / 80 / 38	CMYK 41 / 38 / 81 / 10	CMYK 39 / 41 / 66 / 9
RGB 99 / 82 / 53	RGB 149 / 135 / 77	RGB 152 / 134 / 99
HEX #625134	HEX #95874d	HEX #988663

EGYPES GALA DINNER

CMYK 58 / 49 / 49 / 17	CMYK 25 / 20 / 20 / 0	CMYK 0 / 0 / 0 / 0
RGB 108 / 108 / 108	RGB 192 / 192 / 192	RGB 255 / 255 / 255
HEX #6c6c6c	HEX #c0bfbf	HEX #ffffff

EGYPES ENERGY AWARDS

CMYK 33 / 59 / 100 / 20	CMYK 28 / 36 / 87 / 3	CMYK 19 / 23 / 73 / 0
RGB 149 / 98 / 19	RGB 185 / 153 / 68	RGB 211 / 186 / 100
HEX #956213	HEX #b99944	HEX #d3ba64

THANK YOU