

HELD UNDER THE PATRONAGE OF HIS EXCELLENCY ABDEL FATTAH EL SISI  
PRESIDENT OF THE ARAB REPUBLIC OF EGYPT



# EGYPES

## EGYPT ENERGY SHOW

SUPPORTED BY



19 - 21 FEBRUARY 2024 | EGYPT INTERNATIONAL EXHIBITION CENTER

# 2024

## POST SHOW

### REPORT

SUPPORTED BY



EGYPTIAN PETROCHEMICALS HOLDING COMPANY

EAST MED POLICY PARTNER



EAST MEDITERRANEAN GAS FORUM

PARTNER



DIAMOND SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS

SILVER SPONSORS



BRONZE SPONSORS



OFFICIAL MEDIA PARTNERS



OFFICIAL TRAVEL PARTNER



OFFICIAL HOTEL PARTNER



ORGANISED BY



# DRIVING ENERGY TRANSITION, SECURITY AND DECARBONISATION

## DRIVING ENERGY TRANSITION, SECURITY AND DECARBONISATION

Held under the patronage and attendance of His Excellency Abdel Fattah El Sisi, President of the Arab Republic of Egypt, and supported by the Ministry of Petroleum and Mineral Resources, the Egypt Energy Show took place in Cairo from 19 - 21 February, bringing together the ambitions, actions, technology and investment needed to advance the energy transition, and showcase Egypt's progress as the energy hub of the region, representing a unifying voice for Africa's energies of the future.

Held under the theme 'Driving energy transition, security and decarbonisation', EGPES 2024 was uniquely positioned as the platform for energy and related industries to demonstrate their commitment to lowering emissions while supporting industry growth and economic progress.

The Egypt Energy Show continues to be at the heart of the dynamic, fast changing energy conversation, having welcomed an unprecedented 43,600+ attendees, 300+ global speakers - including ministers, global CEOs, policymakers, innovators and future leaders, as well as 450+ companies from across the energy value chain to meet, connect and explore action-oriented roadmaps for development and shared progress.



OPENING CEREMONY INAUGURATED BY HE ABDEL FATTAH EL SISI  
PRESIDENT OF THE ARAB REPUBLIC OF EGYPT



OPENING CEREMONY INAUGURATED BY HE ABDEL FATTAH EL SISI, PRESIDENT OF  
THE ARAB REPUBLIC OF EGYPT; HE MOSTAFA KAMAL MADBOULY, PRIME MINISTER  
OF THE ARAB REPUBLIC OF EGYPT; AND HE TAREK EL MOLLA, MINISTER OF  
PETROLEUM AND MINERAL RESOURCES, ARAB REPUBLIC OF EGYPT



PARTICIPATION FROM MINISTERS, SECRETARY GENERALS AND GLOBAL CEOS



PRESIDENTIAL VIP EXHIBITION TOUR



## OPENING CEREMONY

During his keynote address at the EGPES 2024 Opening Ceremony, HE Tarek El Molla, Minister of Petroleum and Mineral Resources, Arab Republic of Egypt called on the industry to remain steadfast in their energy commitments for the region and beyond.

Addressing an audience of more than 1,500+ ministers, policymakers, CEOs and decision makers from across the global energy industry, Ditte Juul Jørgensen, Director General for Energy, European Commission stressed that building from COP 27 and shared commitments from COP28, we have 'clear outcomes to putting energy at the centre of the transition as a necessary component of addressing climate change and building to triple renewables, double energy efficiency and accelerate the energy transition'.



**HE Tarek El Molla**  
Minister of Petroleum and Mineral Resources  
Arab Republic of Egypt



**Ditte Juul Jørgensen**  
Director General for Energy  
European Commission



**HE Haitham Al Ghais**  
Secretary General  
Organization of the Petroleum Exporting  
Countries (OPEC)



**Guangzhe Chen**  
Vice President for Infrastructure  
The World Bank



The EGPES conferences unlock more opportunities for all of us, to do more business, understand each other and work towards creating new avenues, not only for Egypt but also for the region and our global partners.

**HE TAREK EL MOLLA**  
Minister of Petroleum and Mineral Resources  
Arab Republic of Egypt

# EGYPES 2024 IN NUMBERS

**43,600+**

International Attendees

**38,000+**

SQM Exhibition Space

**2,150+**

Conference Delegates

**450+**

Exhibitors

**300+**

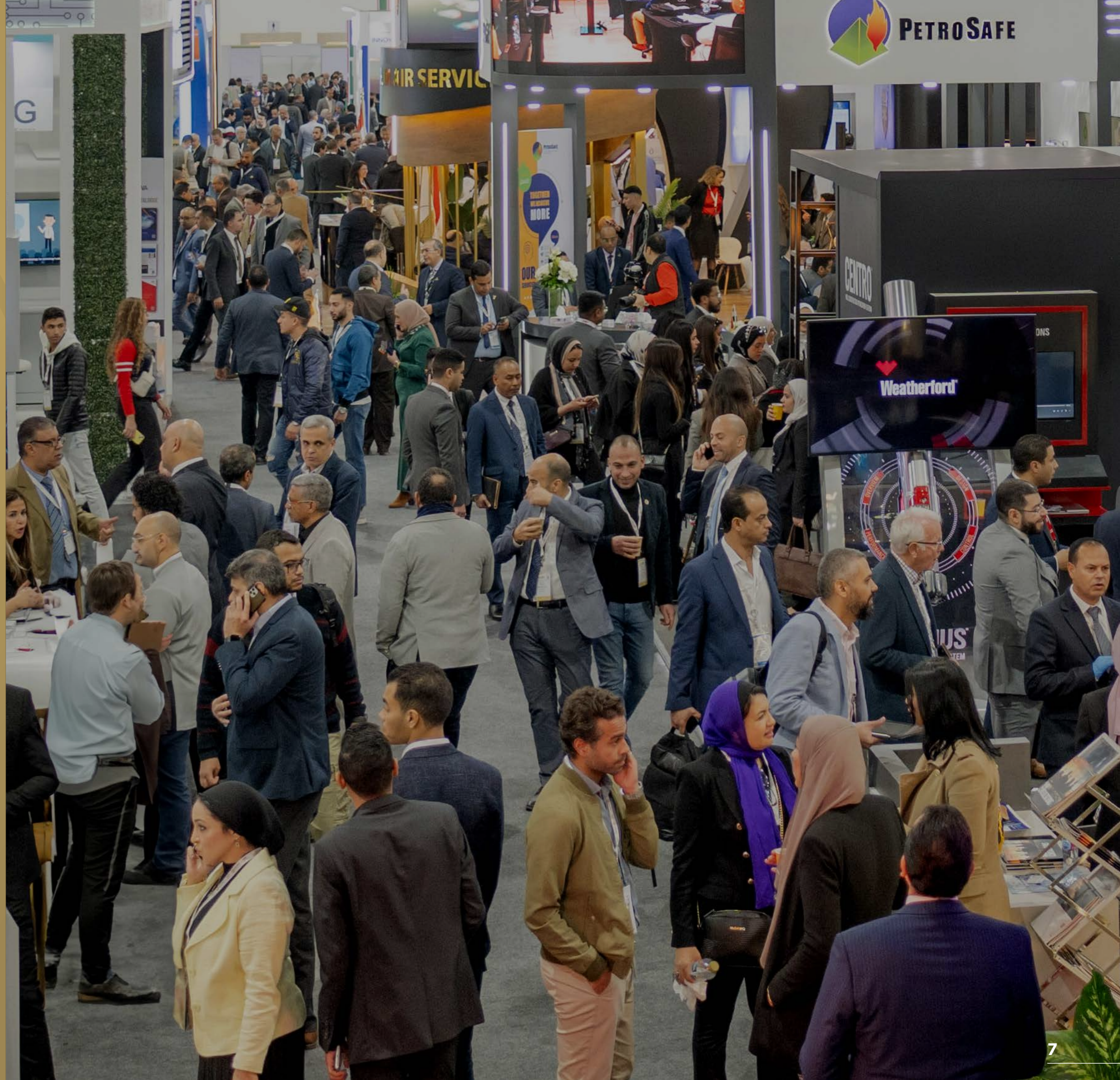
Global Speakers

**26+**

NOCs, IOCs & IECs

**11+**

Country Pavilions



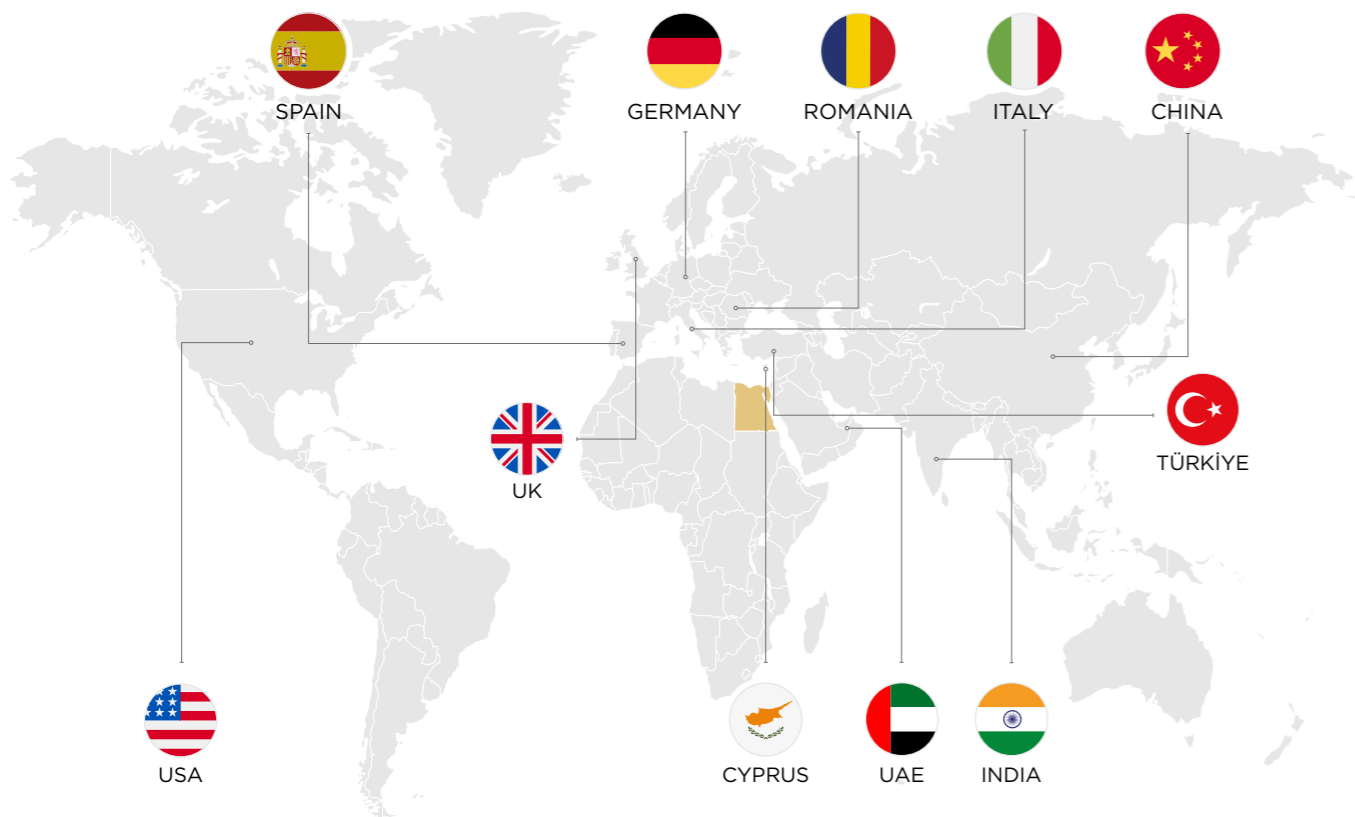


## AN ASSEMBLY FOR INTERNATIONAL PARTNERSHIPS

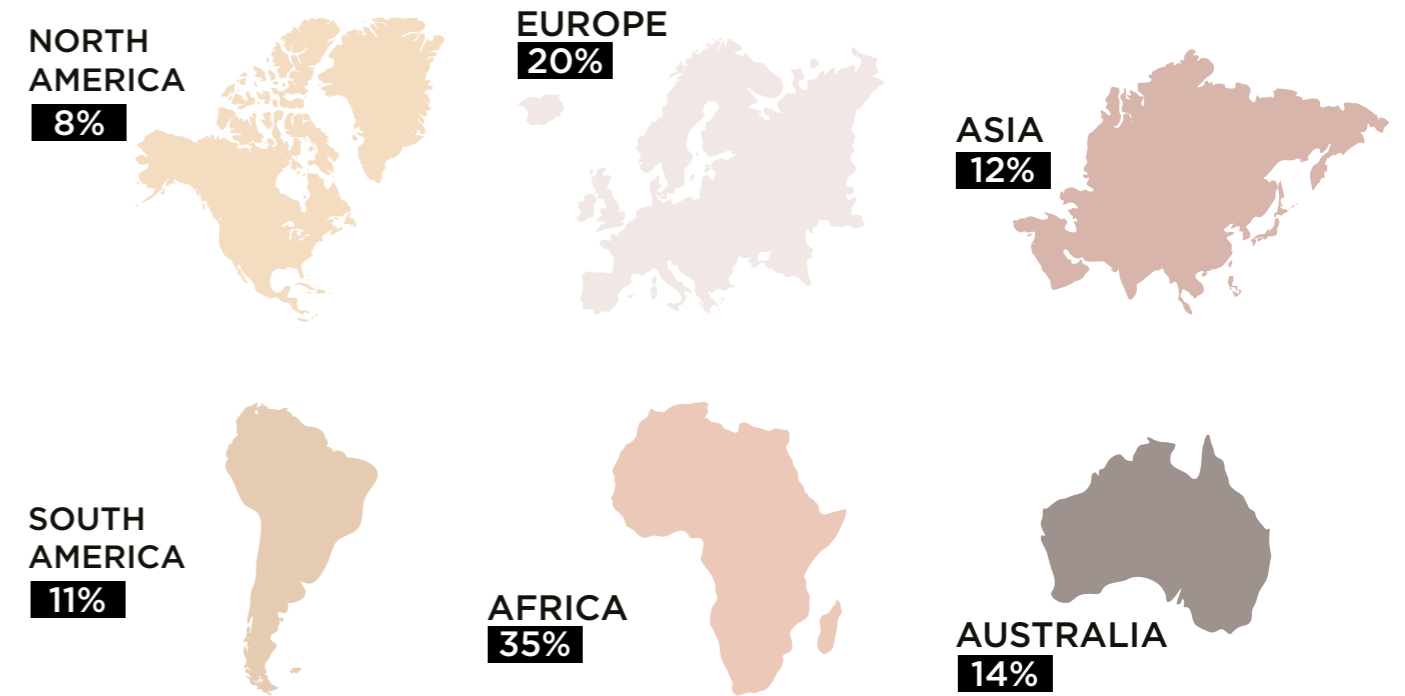
### 43,600+ ENERGY STAKEHOLDERS 100+ COUNTRIES

EGYPES 2024 saw increased participation from 100+ countries, featuring a powerhouse line-up of 26+ NOCs, IOCs and IECs, 6+ Energy Ministers, and 20+ Global CEOs and Energy Presidents. With 300+ thought leaders and speakers, alongside hundreds of energy companies, EGY PES 2024 was at the nexus of innovation and collaboration.

### GLOBAL COUNTRY PAVILIONS



## VISIONARIES, LEADERS, INFLUENCERS AND DECISION MAKERS FROM AROUND THE WORLD



### ATTENDEES BY SENIORITY



We believe in the important role that modern technology will have to play in the future. Energy transition and emission reduction must be accompanied by ensuring energy accessibility and affordability for all.

**Guangzhe Chen**  
Vice President for Infrastructure  
The World Bank

## LEADING NOCS, IOCS AND IECS PARTICIPATED AT EGPES 2024

EGYPES attracted prominent global oil, gas and energy companies to showcase their latest technologies and solutions in accelerating the energy transition. Leading NOCs, IOCs and IECS participating in 2024 included:

9

NATIONAL OIL COMPANIES

17

INTERNATIONAL OIL COMPANIES & INTERNATIONAL ENERGY COMPANIES

17

INTERNATIONAL TECHNOLOGY & SERVICE PROVIDERS, ENGINEERING, PROCUREMENT & CONSTRUCTION COMPANIES



“

EGYPES is an important date on the calendar for Baker Hughes, because it recognises the African continent as well as the developing countries that are increasing their energy demand.

**LORENZO SIMONELLI**  
Chairman and CEO  
Baker Hughes



## EXHIBITION OVERVIEW

The EGPES 2024 Exhibition featured over 450+ companies from across the world, representing the entire energy ecosystem in Cairo, showcasing the latest innovations that are defining the energies of the future. Within the EGPES exhibition halls, the event hosted the all-new Future Energy Zone & Theatre to spotlight energy transition blueprints for regional roadmaps on the road to achieving a net-zero future, expanding upon the shared prerogative expressed among the EGPES community to transition and address sustainable, responsible solutions for the future.

An immersive experience to collectively pave the way towards achieving ambitious decarbonisation goals, the global exhibition featured international best practice, to enable the industry to strengthen existing partnerships and explore new avenues for collaboration.

### SPECIALISED FOCUS ON

- DECARBONISATION
- DIGITALISATION
- HYDROGEN
- ALTERNATIVE ENERGY
- CLIMATE TECHNOLOGY

### SPECIALISED FOCUS ON

**98%**

rate EGPES as an important platform for business

**96%**

met or exceeded their objectives

**92%**

booked onsite or confirmed plans to participate in 2025



“

Energy demand is constantly rising. We (bp) are coordinating with the governments of the countries in which we operate to fulfill both demand rates and carbon reduction targets. We're working on integrating emission reduction efforts into our petroleum and gas production operations, which is currently happening in our liquefied gas project in Senegal.

**MURRAY AUCHINCLOSS**  
CEO  
bp





EGYPES  
**FUTURE ENERGY**  
ZONE & THEATRE

**HEADLINE SPONSOR**



An immersive experience, the EGPES Future Energy Zone & Theatre served as a pivotal catalyst in collectively forging the path towards ambitious decarbonisation goals, shaping a sustainable future on the road to achieving net-zero emissions.

Welcoming companies looking to advance and collaborate on the journey towards net-zero emissions, the EGPES Future Energy Zone & Theatre amplifies the collective commitment within the EGPES community to transition towards sustainable solutions. This dynamic platform not only addresses but expands upon the shared prerogative for sustainable, responsible solutions for the future.

At EGPES 2024, the comprehensive showcase left no aspect of the energy transition unexplored, heralding a paradigm shift for exhibitors and visitors alike, promising transformative insights and opportunities.

**FUTURE ENERGY ZONE**

 DECARBONISATION	 HYDROGEN FUEL	 DESULPHURISATION	 TRANSITIONAL FUELS	 CLIMATE TECH
 METHANE REDUCTION	 RENEWABLE ENERGY	 NET ZERO INNOVATION	 CARBON CAPTURE & STORAGE	 HYDROGEN FEEDSTOCK



View the EGPES Future Energy Zone Highlights Video



In addition to advancing large-scale green hydrogen projects, Egypt has great opportunities for energy transition, benefiting from a highly qualified workforce, which will aid in achieving this transition.

**Robert Valk**  
CEO and Founder  
**Reenergy Group Partners**



EGYPES  
**START-UP**  
ZONE

**START-UP ZONE SPONSOR**



EGYPES 2024 unveiled an unparalleled platform, the Start-Up Zone, spotlighting emerging innovators shaping the energy landscape.

Recognising the burgeoning potential of New energies, EGPES introduced four groundbreaking features and conferences. The Future Energy Zone & Theatre became a hub for industry titans to showcase cutting-edge technologies driving the net-zero agenda.

The Start-Up Zone provided a spotlight for emerging innovators, amplifying their role in shaping the energy landscape. The CLIMATECH Challenge elevated pioneering startups, offering a global stage to pitch transformative solutions.



We are absolutely thrilled to be showcasing our innovation at the Start-up zone and are honoured to have won the CLIMATECH Challenge Award amidst an exceptional line-up of start-ups who are extremely dedicated to mitigating carbon emissions, and we are proud to stand among them.

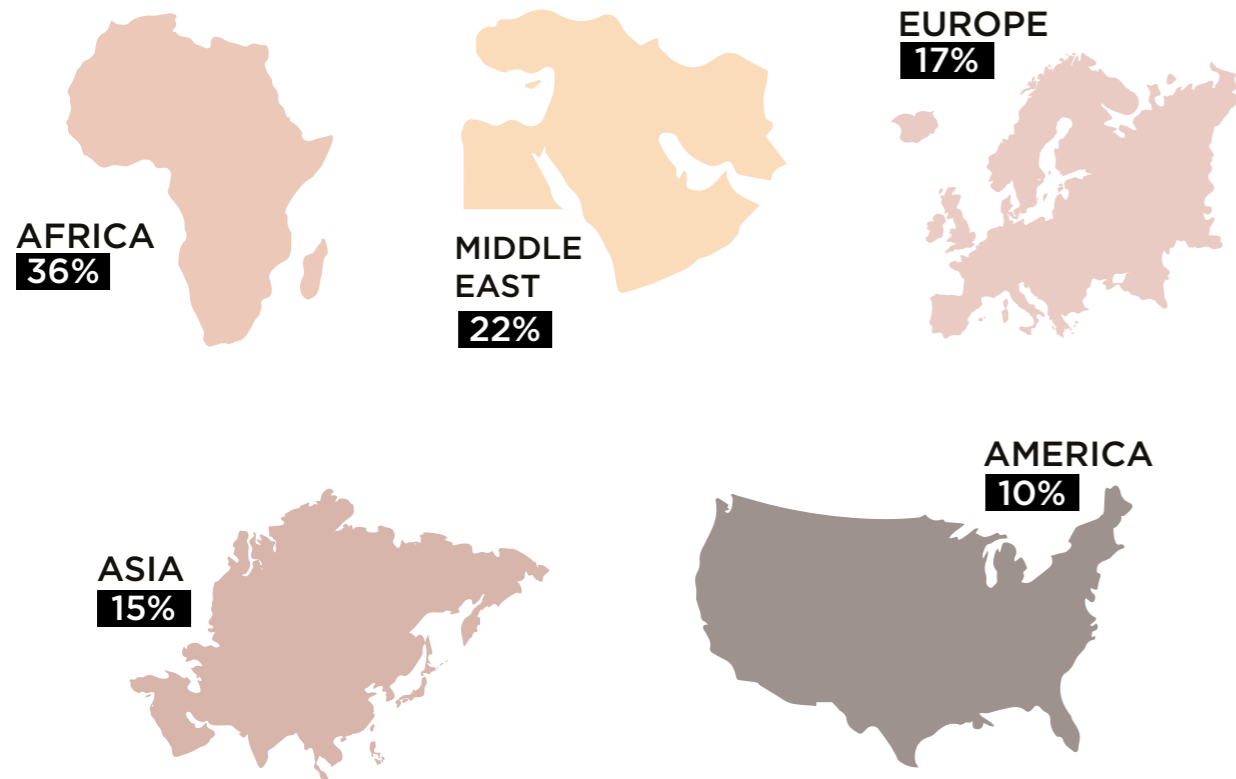
**Huseyin Ciloglu**  
Vice President and COO  
**PIKARE**



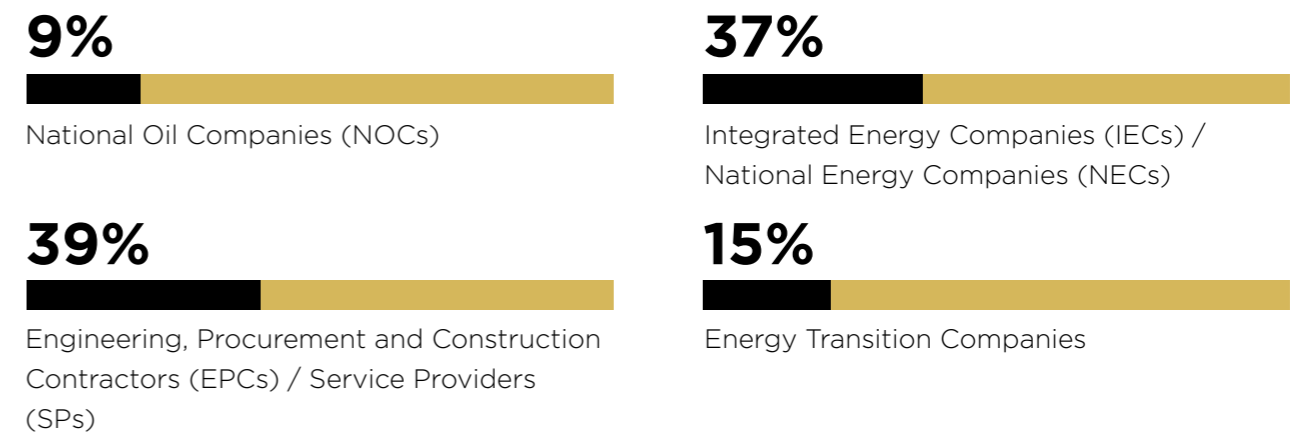
## VISITOR OVERVIEW

EGYPES 2024 welcomed more than 43,600 attendees from 101 countries, delivering a global destination for energy professionals to engage in important dialogue, gain new perspectives and exchange best practice to address the energy trilemma and connect on evolving supply and demand strategies for growth.

## VISITORS BY REGION



## PARTICIPATION FROM ACROSS THE FULL ENERGY VALUE CHAIN





# EGYPES 2024 CONFERENCES

The EGPES 2024 Conferences took centre stage, driving global energy dialogue engaging senior stakeholders towards climate-conscious and sustainable energy production.

A unifying voice for Africa's energy future, the EGPES Conferences championed global conversations towards a secure and equitable energy blueprint for the continent.

## CONFERENCES IN NUMBERS

**45+**

Technical Conference Sessions

**8+**

Finance and Investment in Energy Conference Sessions

**12+**

Strategic Conference Sessions

**8+**

African Dialogue Conference Sessions

**11+**

Sustainability in Energy Conference Sessions

**6+**

Equality in Energy Conference Sessions

**10+**

CLIMATECH Challenge Sessions

**3+**

Awards Ceremonies



EGYPES STRATEGIC CONFERENCE



EGYPES TECHNICAL CONFERENCE



EGYPES SUSTAINABILITY IN ENERGY CONFERENCE



EGYPES FINANCE & INVESTMENT IN ENERGY CONFERENCE



EGYPES AFRICAN DIALOGUE CONFERENCE



EGYPES EQUALITY IN ENERGY CONFERENCE



EGYPES CLIMATECH CHALLENGE



As the industry emerges as the catalyst for change, championing initiatives and ensuring a just and secure energy supply for all, EGPES 2024 played an active role in enabling the future of the global energy ecosystem.

The oil, gas and energy industry remain robust despite the pace of change dictated by increasing geopolitical tensions and colliding crises affecting all countries globally. Markets continue to shift, and partnerships continue to evolve as climate mandates continue to dominate government, policy, and industry.

Affordable and secure energy supplies today demand continued access to funding for fossil fuels, that are climate conscious, low-carbon and transformative. However, these investments must not overshadow the industry's continued focus upon advances in clean, green and renewable energies and pioneering technologies.

As the energy transition advances, as commitments become actions, the industry continues its journey as the catalyst of change, leading the transition, championing decarbonisation initiatives and delivering a just and secure energy supply for all.

Through a series of keynote addresses, interactive panel discussions and interviews, the EGPES 2024 Strategic Conference provides you with the thought leadership on future energy strategies and a deep dive on the industry issues at the top of government and organisational agendas.



We do not witness any decrease in energy demand. We are now in Cairo, realising that these expansions prove that the demand is still strong and will remain so. But we need to focus more on the long-term goals and the necessity of continuous investments in oil and gas production.

**HE Haitham Al Ghais**  
Secretary General  
**Organization of the Petroleum Exporting Countries (OPEC)**



We, collectively in our close partnership with Egypt, working with the energy sector, and working as a European Union over these last few years have shown that we are capable if we work together to build the right partnerships to make change swiftly and adapt to the changing circumstances. In that context, we see Egypt as a key strategic partner, aiming to further strengthen our partnership including around investments. I think the energy transition is both a security agenda, a climate agenda and is also a just transition and a competitiveness agenda and all of that requires investments.

We need to work more closely together bringing in the private sector to make these necessary investments that will also be part of the European Union and agenda partnership in the coming years.

**DITTE JUUL JØRGENSEN**  
Director General for Energy  
**European Commission**

# MINISTERS, CEOS AND INTERNATIONAL THOUGHT LEADERS IN ENERGY



**HE Tarek El Molla**  
Minister of Petroleum and  
Mineral Resources  
**Arab Republic of Egypt**



**HE Hayan Abdul  
Ghani**  
Deputy Prime  
Minister and Minister  
of Oil  
**Republic of Iraq**



**HE Dr Walid Fayad**  
Minister of Energy  
and Water  
**Lebanon**



**HE Francisco da Costa  
Monteiro**  
Minister of Petroleum and  
Mineral Resources  
**Democratic Republic of  
Timor-Leste**



**Alexandra Sdoukou**  
Deputy Minister for  
Environment and  
Energy  
**Greece**



**Guangzhe Chen**  
Vice President for  
Infrastructure  
**The World Bank**



**Song Yu**  
Executive Chairman  
**United Energy Group  
(UEG)**



**John Ardill**  
Vice President  
Global Exploration  
**ExxonMobil**



**Ibrahim Abdelqader  
Mekki Mahgoub**  
President and Chairman  
**Egyptian  
Petrochemicals Holding  
Company (ECHEM)**



**Jean Sentenac**  
President and CEO  
**Axens**



**Dr Amani Abou-Zeid**  
Commissioner for  
Infrastructure, Energy &  
Digitalisation  
**African Union**



**Ditte Juul Jørgensen**  
Director General  
for Energy  
**European Commission**



**HE Haitham Al Ghais**  
Secretary General  
**Organization of the  
Petroleum Exporting  
Countries (OPEC)**



**Dr. Omar Farouq Ibrahim**  
Secretary General  
**The African Petroleum  
Producers Association  
(APPO)**



**Nasser Kamel**  
Secretary General  
**Union for the  
Mediterranean (UfM)**



**Adriano Mongini**  
CEO  
**Azule Energy**



**Eng Dragoş Roibu**  
Chief of Staff Ministry  
of Energy  
**Romania**



**Dr Mustapha Hamid**  
CEO, **Ghana National  
Petroleum Authority  
and President African  
Refiners & Distributors  
Association (ARDA)**



**Sherif Foda**  
Chairman and  
Chief Executive Officer  
**NESR**



**Mark Moffat**  
CEO  
**IFS**



**HE Osama Mobarez**  
Secretary General  
**East Mediterranean  
Gas Forum (EMGF)**



**Dr Houda Ben Jannet**  
General Director  
**Organisation  
Méditerranéenne de  
l'Énergie et du Climat  
(OMEC)**



**Eng Jamal Al Loughani**  
Secretary General  
**Organization of Arab  
Petroleum Exporting  
Countries (OAPEC)**



**Murray Auchincloss**  
CEO  
**bp**



**Terje Pilskog**  
Chief Executive Officer  
**Scatec**



**Robert Valk**  
CEO and Founder  
**Reenergy Group Partners**



**Aida Araissi**  
Chief Executive Officer  
**Bilateral US-Arab  
Chamber of Commerce**



**Anastasios  
Vlassopoulos**  
Chief Executive Officer  
**HELLENiQ Upstream**



**Moath Al Rawi**  
Chief Executive Officer  
**Argas**



**Sameh Sabry**  
Senior Vice President  
MENA  
**Wintershall Dea**



**Musabbeh Alkaabi**  
Executive Director, Low  
Carbon Solutions &  
International Growth  
**ADNOC**



**Mohamed Mansour**  
Co-Founder and CEO  
Infinity and Chairman  
**Infinity Power**



**Lorenzo Simonelli**  
Chairman and CEO  
**Baker Hughes**



**Ali Al Jarwan**  
Chief Executive Officer  
**Dragon Oil**



**Maria Rita Galli**  
Chief Executive Officer  
**DESFA**



**Rich Wall**  
Principal Vice President  
for Downstream &  
Chemicals  
**Bechtel**



**Richard Ward**  
Executive Vice President-  
Global Field Operations  
**Weatherford**



**Ahmed Osama**  
Technical Office Ministry  
of Petroleum and Mineral  
Resources  
**Arab Republic of Egypt**



**Brad Boyd**  
Senior Vice President  
Corporate Resources  
**Methanex Corporation**



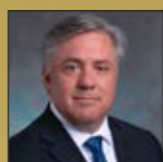
**Dr Faye Gerard**  
Energy Transition  
Director  
**International  
Association of Oil and  
Gas Producers (IOGP)**



**Dr Eng Magdy Galal**  
Chairman  
**Egyptian Natural Gas  
Holding Company (EGAS)**



**Eng Bader Saeed  
Al Lamki**  
Chief Executive Officer  
**ADNOC Distribution**



**Clay Neff**  
President  
**Chevron International  
Exploration and  
Production**



**Stefano Venier**  
Chief Executive Officer  
**Snam**



**Eugene Okpere**  
Executive Vice President  
Exploration, Strategy &  
Portfolio  
**Shell**



**John Defterios**  
Former Emerging Markets  
Editor  
**CNN**  
Professor of Business  
**NYU Abu Dhabi**



**Eithne Treanor**  
Presenter  
**EGYPES 2024**



## ADDRESSING 19 TECHNICAL CATEGORIES

Engineered by technical experts, exclusively for industry specialists, the Technical Conference played a central position within the catering to engineers, technical experts, and digital champions alike.

The EGPES Technical Conference provided an ultimate platform for energy sector engineers to push the boundaries of excellence, to navigate the ever-evolving realms of cutting-edge innovative technologies, and to showcase project expertise and technical insights.

Attendees delved deep into the latest advancements, best practices, and innovative solutions that were shaping the energy landscape. Whether seasoned energy professionals looking to reach new heights or young talents just starting their energy journey, the EGPES Technical Conference programme was their launchpad for endless possibilities, invaluable knowledge gathering, and career progression.

**180+**  
INDUSTRY  
EXPERT SPEAKERS

**50+**  
TECHNICAL COMMITTEE  
MEMBERS

**45+**  
TECHNICAL  
SESSIONS

**5**  
STREAMS OF TECHNICAL  
CONTENT



Coaching is an accelerator of individual development as core competencies required are constantly evolving.

**Alla Levdnaya**  
Managing Director  
**Growth Associates UK Limited**





**EGYPES  
SUSTAINABILITY  
IN ENERGY  
CONFERENCE**

**LEAD SPONSOR**



wintershall dea

Following the backdrop of pressing environmental concerns and the critical need to reduce greenhouse gas emissions, the conference brought together industry pioneers to explore the latest clean energy advancements and strategies required to accelerate net-zero targets by 2050.

When it comes to combatting climate change and advancing decarbonisation, global economies are rapidly moving from ambition to action. With growing concerns about the environmental impacts of carbon emissions, governments, key industrial sectors, and society at large have recognised the urgent need to transition from fossil fuels towards cleaner, more sustainable energy sources.

As a result, the global energy landscape is undergoing a paradigm shift, from fossil fuels towards renewable energies. This has led to a surge in global decarbonisation efforts in driving a remarkable wave of innovation and technologies across the energy value and supply chains. From the evolution of natural gas to the emerging potential of green hydrogen and green ammonia, a myriad of clean energy solutions is gaining momentum. These developments are, improving energy efficiency, promoting circular economy practices and increasing the adoption of renewables in the energy mix.



Governments, industry leaders, innovators, and communities must unite in a shared mission for a sustainable future, leaving no one behind.



**Nadja Wendler**  
Vice President, Sustainability  
**Wintershall Dea AG**

**CLIMATE AND ENERGY TRANSITION  
THOUGHT LEADERS**

 <b>HE Tarek El Molla</b> Minister of Petroleum and Mineral Resources Arab Republic of Egypt	 <b>HE Dr. Yasmine Fouad</b> Minister of Environment Arab Republic of Egypt	 <b>Stefano Raciti</b> Chief Operating Officer Mubadala Energy	 <b>Marco Villa</b> Chief Operating Officer Technip Energies
 <b>Frank Cassulo</b> Vice President Chevron International Exploration & Production	 <b>Francois Dao</b> Vice President Middle East & Africa EDF Renewables	 <b>Faisal Mohmand</b> Principal Vice President & President Bechtel Energy Technologies & Solutions	 <b>Sergio Molisani</b> Chief International Asset Officer Snam
 <b>Wael Lotfy</b> Chairman & Chief Executive Officer Enppi	 <b>Saeed Al Ahabbi</b> Chief Shared Services & Technical Officer ADNOC Distribution	 <b>Nadja Wendler</b> Vice President, Sustainability Wintershall Dea AG	 <b>Jessica Jackson</b> Vice President of Environment, Health and Safety Apache Corporation
 <b>Mahmoud Nagy</b> Undersecretary for Distribution & Marketing Ministry of Petroleum and Mineral Resources	 <b>Mohamed Abady</b> Vice Chairman, Energy Transition & Sustainability EGAS	 <b>Joyce Kisamo</b> Assistant Commissioner for Petroleum Development Ministry of Energy, Tanzania	 <b>Mohamed Amer</b> Executive Vice President Green Hydrogen Scatec
 <b>Dalia Elgabry</b> Vice President Egypt & Country Chair Shell	 <b>Kamel Al Sawi</b> President United Energy Egypt	 <b>Manal Hassan</b> Chief Sustainability Officer El Sewedy Electric	 <b>Loïc Jaegert-Huber</b> Regional Director North Africa ENGIE
 <b>Olivier Blaringhem</b> Executive Vice President Subsea7	 <b>Mario Franchin</b> Vice Chairman North & East Africa Maire Tecnimont	 <b>Mario Ruscev</b> Executive Vice President Products & Technology Taq	 <b>Rasha Hasaneen</b> Chief Product & Sustainability Officer Aspen Technologies
 <b>Sebastien Riez</b> Northeast Africa & Levant President Schneider Electric	 <b>Karim Badwai</b> Director of New Energy MENA SLB	 <b>Denisse Abudinén</b> Chief Executive Officer Egypt Enap Sipetrol	 <b>Antony Watson</b> Chief Executive Officer Ras Ghareb Wind Energy
 <b>HE Khamis Juma Buamim</b> Chairman Dubai Council for Marine & Maritime Industries (DCMMI Emirates)	 <b>Hesham Yehia</b> Sustainability Director Fertiglobe	 <b>Mokhtar Abul Ata</b> Director, North Africa Infinity Power	 <b>Robello Samuel</b> Chief Technical Advisor Halliburton
 <b>Antonios Mountouris</b> Head of Group HSE & Sustainable Development Division HELLENIQ ENERGY	 <b>Raji Hattar</b> Chief Sustainability Officer Aramex	 <b>Eleanor Rowley</b> Managing Director Egypt Capricorn Energy	 <b>Mohamed Shindy</b> Managing Director Egypt Methanex
 <b>Ossama Maguid</b> Countries Manager Egypt/Africa Yokogawa	 <b>Mohamed Shoukry</b> Country Director Egypt Fortescue	 <b>Michael Egorov</b> Climate Manager Wintershall Dea AG	 <b>Alexander Kajo</b> Vice President & General Manager Downstream IMEA Nalco Water An Ecolab Company
 <b>Maged Mahmoud</b> Technical Director Regional Center for Renewable Energy and Energy Efficiency (RCREEE)	 <b>Ahmed Samir Elbermbali</b> Sustainability Market Leader Middle East Region Bureau Veritas	 <b>Benjamin Neal</b> Head of HSSEQ P&O Maritime Logistics	 <b>Fabien Lundy</b> Vice President Commercial EMEA Axens
 <b>Faye Gerard</b> Energy Transition Director IOGP	 <b>Amira Osama</b> Head of Sustainability IRSC	 <b>Paddy Blewer</b> Corporate Communications Director Energean	 <b>Lamé Verre</b> Co-founder & Co-chair Lean in Equity & Sustainability



**EGYPES  
FINANCE & INVESTMENT  
IN ENERGY  
CONFERENCE**

ALLOCATING TRILLION DOLLARS GLOBALLY TO ACHIEVE NET-ZERO BY 2050



The conference gathered energy leaders, sustainable finance and climate experts to assess the economic uncertainties facing global economies in leveraging financial mechanisms and capital market tools to deliver future energy systems.

Global energy markets are having to learn to adapt in today's ever-changing industry landscape, which is striving for cleaner energy, facing geopolitical constraints, and unprecedented inflation rates.

The increased urgency of the climate crisis has accelerated calls to action for the energy sector to accelerate decarbonisation activities over the next decade and achieve meaningful targets by 2030. With the global energy mix shifting from fossil fuel-based systems of energy production and consumption to renewable energy sources, an estimated \$200 trillion in global investments needed to reach net-zero emissions by 2050.

Despite renewable energies gaining momentum, they still only account for approximately 6% of the world's energy consumption. Global energy demand is anticipated to rise through 2050 with oil remaining the largest energy source, investment in oil and gas projects and infrastructure will therefore be vital in ensuring affordable and reliable energy supply throughout this transitional period. Furthermore, geopolitical tensions continue to underline the importance of a more gradual transition, both for energy security and environmental reasons.



As we navigate the transition towards a more sustainable future, collaboration between governments, businesses, and communities will be key.

**Eng Bader Saeed Al Lamki**  
Chief Executive Officer  
**ADNOC Distribution**

**GEOPOLITICS, CLIMATE FINANCE AND  
SUSTAINABLE INVESTMENT EXPERTS**

- |   |  |   |
|---|--|---|
| <br><b>Alaa El Batal</b><br>Chief Executive Officer<br>Egyptian General Petroleum Corporation (EGPC)                               | <br><b>Nicolas Katcharov</b><br>Chief Executive Officer<br>Energean International                                 | <br><b>Ashraf Bahaa</b><br>Chairman<br>Ganope  |
| <br><b>Youssef Salem</b><br>Chief Financial Officer<br>ADNOC Drilling  | <br><b>Nikiforos Bantoukoudis</b><br>Chief Financial Officer<br>HELLENIQ Upstream                                 | <br><b>Michael Thomadakis</b><br>Strategy & Development<br>Division Director<br>DESFA                                  |
| <br><b>Naser Al Hajri</b><br>Senior Vice President,<br>Non-Operated Assets<br>Mubadala Energy                                      | <br><b>Zoe Knight</b><br>Group Head, Centre of<br>Sustainable Finance,<br>Head of Climate Change<br>MENAT<br>HSBC | <br><b>Yasseen Mohamed</b><br>Vice Chairman, Operation<br>& National Gas Grid<br>EGAS                                  |
| <br><b>Norinao Sato</b><br>Senior Executive<br>Vice President<br>Middle East & Africa<br>Yokogawa                                  | <br><b>Leslie Zhang Weihua</b><br>Vice President &<br>General Counsel<br>United Energy Group                      | <br><b>Giorgi Bibineishvili</b><br>Head of Upstream<br>Georgian Oil and<br>Gas Corporation                             |
| <br><b>Arwa Temim</b><br>Head of North Africa<br>Investments & Operations<br>Empower New Energy                                   | <br><b>Dimitris Triantafyllopoulos</b><br>Managing Director<br>Hellenic Hydrogen                                 | <br><b>Jauad El Kharraz</b><br>Executive Director<br>Regional Center for<br>Renewable Energy<br>and Energy Efficiency |
| <br><b>Nathan Piper</b><br>Commercial Director<br>Capricorn Energy   | <br><b>Sven Goethals</b><br>Commercial Director<br>of Hydrogen and<br>Decarbonisation<br>Tractebel              | <br><b>Mohamed Sherif</b><br>Green Hydrogen Director<br>Infinity Power   |
| <br><b>Tameer Nasser</b><br>Finance Director<br>Africa and Iraq<br>Taqa  | <br><b>Anass Joundy</b><br>Associate Director, Natural<br>Resources, South and<br>East Med<br>EBRD              | <br><b>Tarek Hosny</b><br>Head of Investments<br>and Projects<br>Fertiglobe  |
| <br><b>Matthew Furness</b><br>Global Manager of Business<br>Development, Downstream,<br>Chemicals & Energy Transition<br>Bechtel | <br><b>Giacomo Matarazzo</b><br>Development and<br>Strategy Director<br>Teréga                                  | <br><b>Rouzbeh Fazlinejad</b><br>Managing Director<br>Houlihan Lokey   |
| <br><b>Mohamed Shaker Abouelez</b><br>Chief Corporate<br>and Structured<br>Finance Officer<br>Banque du Caire                    | <br><b>Nkechi Amangbo</b><br>Vice President Liquidity,<br>Commodities,<br>Global Markets<br>Moneda Investment   | <br><b>Konstantinos Chatzifotis</b><br>EU Affairs Manager<br>Motor Oil Group   |
| <br><b>Scott Gale</b><br>Executive Director,<br>External Engagement<br>Halliburton Labs  | <br><b>Felix Bob Ocitti</b><br>Senior Policy Officer<br>African Energy Commission<br>(AFREC)                    | <br><b>Mounia Attiga</b><br>Chair of North Africa<br>Lean in Equity<br>& Sustainability                              |
| <br><b>Mohammed Abu Zahra</b><br>Head of Middle East<br>and North Africa<br>Global CCS Institute                                 | <br><b>Mohammed El Haddad</b><br>Head of Energy<br>IRSC   | <br><b>Steve Lutes</b><br>President Middle East Affairs<br>US Chamber of Commerce                                    |
| <br><b>Moez Miaoui</b><br>Head of ESG Advisory,<br>North and West Africa<br>IFC  | <br><b>Andrea Bombardi</b><br>Executive Vice President,<br>Carbon Reduction Excellence<br>RINA                  | <br><b>Ahmed Mokhtar</b><br>Vice Chairman<br>& Managing Director<br>NBK Capital Asset<br>Management Egypt            |
| <br><b>Ross Cassidy</b><br>Vice President Middle East<br>and North Africa<br>Welligence Energy Analytics                         | <br><b>Mucha Hazel Nyandoro</b><br>Presenter<br>EGYPES 2024   |   |





EGYPES  
**AFRICAN  
DIALOGUE  
CONFERENCE**



The inaugural conference brought together key African stakeholders including top government officials, financial institutions, economists and energy thought leaders to discuss the most pressing challenges related to policies, regulations and natural gas infrastructure development.

Africa's population is expected to double by 2050, as a result the continent's energy demand is expected to increase tremendously in the next two decades. Despite possessing 8% of the world's proven natural gas reserves, more than 700 million Africans lack access to energy and clean cooking fuels.

In accordance with the Paris Agreement, the transition away from fossil fuels has been at the centre of the global climate conversation. Despite contributing the least to global warming and emitting the lowest greenhouse gases, Africa is the most vulnerable to climate change.

Given that African economies are heavily dependent on oil and gas export revenues, fossil fuels will continue to maintain a prominent role in the region's energy mix. While African nations have demonstrated ambition in playing a crucial role in global efforts to combat climate change, Africa must take a pragmatic approach that assures a gradual shift from fossil fuels to clean energy sources.



The quest for energy security is the driving force for today's rush for energy transition. Individually, no one African country can successfully surmount the imminent energy challenges posed to it by energy transition. However, working collectively will help us have all the details to surmount all the challenges.

**HE Dr Omar Farouq Ibrahim**  
Secretary General  
**The African Petroleum Producers Association (APPO)**

## AFRICAN ENERGY THOUGHT LEADERS



**Dr Amani Abou-Zeid**  
Commissioner for Infrastructure Energy & Digitalisation  
**African Union**



**Dr Omar Farouq Ibrahim**  
Secretary General  
**The African Petroleum Producers Association (APPO)**



**Ahmed Khalifa**  
Deputy CEO, Planning & Projects  
**Egyptian General Petroleum Corporation**



**Cany Jobe**  
Director of Exploration & Production  
**Gambia National Petroleum Corporation**



**Anthony Bleboo**  
Director for Electricity and Natural Gas  
**Energy Commission Ghana**



**Rashid Ali Abdallah**  
Executive Director  
**African Energy Commission (AFREC)**



**Sheila Addo**  
Director, Policy Coordination  
**Ghana National Petroleum Authority**



**Samir Raslan**  
Undersecretary for Exploration  
**Ministry of Petroleum and Mineral Resources**



**Anibor Kragha**  
Executive Secretary  
**African Refiners & Distributors Association (ARDA)**



**Lanre Runsewe**  
Group Chief Executive Officer  
**Rungas Group**



**Aysha Abba**  
Group Chief Executive Officer  
**Cainergy**



**Ejike Egbuagu**  
Chief Executive Officer  
**Moneda Investment**



**Jaime Luzolo**  
Energy Transition & Decarbonisation Director  
**Azule Energy**



**Emilian Nyanda**  
Director, Environmental Management Unit  
**Tanzania Ministry of Energy**



**Mamadou Beye**  
General Manager, Corporate Affairs  
**Chevron International Exploration and Production**



**HRH Princess Moradeun Ogunlana**  
Founder and Chief Executive Officer  
**AWHPI Global Foundation**



**Adly Kafay**  
Vice President Africa & New Ventures  
**TAQA Arabia**



**Prince Randy Sogan**  
Executive Chairman  
**Black Lion Group**



**Taiwo Okwor**  
Vice President, Investment  
**Africa Finance Corporation**



**Patrick Westman**  
Global Head of Strategy & Policy  
**ENGIE Energy Access**



**Andrew Daniel**  
Chairman  
**IRSC**



**Mohamed Hosseiny**  
Country Managing Director Egypt & North Africa  
**Hitachi Energy**



**Hussam Abuseif**  
Vice President Africa and Iraq  
**Taqa**



**Malak El Shishiny**  
Vice President Investment  
**Hassam Allam Utilities**



**Gianluca Ciricugno**  
Enterprise Growth Market Director, Africa  
**Baker Hughes**



**Zakaria Dosso**  
Managing Director  
**Africa Energy Investment Commission**



**Henry Ikem Obih**  
Independent Non-Executive Director  
**Fidelity Bank Plc**



**Emeka Iheme**  
Managing Director  
**Gasavant Africa**



**Soraya Hassan**  
Chief Executive Officer and Founder  
**Development and Beyond**



**Christopher Cantelmi**  
Principal Investment Officer  
**IFC**



**Mickael Vogel**  
Director & Head of Research  
**Hawilti**



**Mucha Hazel Nyandoro**  
Presenter  
**EGYPES 2024**



EGYPES  
**EQUALITY  
IN ENERGY**  
CONFERENCE

**LEAD SPONSOR**



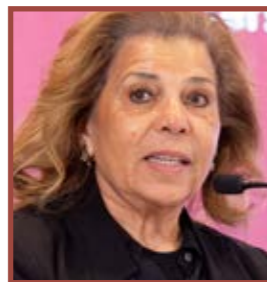
wintershall dea

The conference brought together global industry experts, including organisational change management and inclusion and sustainability leaders to drive the discussion on how talent strategy is becoming an existential priority in creating a people-centred energy future.

As the energy transition accelerates, fuelled by groundbreaking clean energy technologies, the global spotlight on talent strategy intensifies. This has increased pressure in the industry to recruit, retain, and upskill existing talent to bridge skill gaps, exacerbated by retiring professionals leaving the sector, digital transformation creating new roles, and talent drain to technology sectors.

Navigating the energy transition and attaining net zero targets by 2050 will be a generational challenge, with STEM millennial and Gen Z graduates of today, being the energy leaders of tomorrow. With this in mind, the sector is actively redefining itself to be an attractive career proposition for the next generation of talent. From creating flexible working environments which offer employees better work life balance to fostering a culture of purpose that aligns with their values.

Despite evidence clearly demonstrating that a diverse and inclusive workforce fosters profit and innovation, yet only a tiny proportion of women continue to enter the energy industry in spite of a large cohort of STEM graduates. Creating a diverse and inclusive workforce remains a strategic necessity to enable a low carbon future.



The gender equality session arrives at a time where Egyptian women have shown that they are strong enough to enjoy human rights in an unprecedented way. I'm proud to spotlight the remarkable success stories of women in the petroleum and energy sector, where they represent 22% of the global workforce in this vital, fiercely competitive field.

**Moushira Khattab**  
President  
**National Council for Human Rights**

**EQUALITY, DIVERSITY AND  
INCLUSION CHAMPIONS**



**Kristian Svendsen**  
Country Manager  
**Chevron Egypt**



**Walid Tayel**  
Group Chief HR Officer  
**El Sewedy Electric**



**Tareq Al Hosani**  
Vice President,  
Energy & Projects Academy  
**ADNOC**



**Muzzamil Khider Ahmed**  
Senior Vice President  
& Chief People Officer  
**Baker Hughes**



**Salma Al Hajeri**  
Regional Vice President,  
Operations - East-Med  
& North Africa  
**Mubadala Energy**



**Giuseppe Vischetti**  
Chief Financial Officer  
**Energean International**



**Nahla Abid**  
Vice President Sales  
& Strategy, Middle East,  
Caspian Sea Region  
**Bureau Veritas**



**Moataz Serag**  
Country Director Egypt  
**Taqa**



**Zainub Noor**  
Director, Scouting  
& Innovation  
**Halliburton**



**Moataz Moussa**  
Vice President,  
Business Services  
**Wintershall Dea**



**Brandy Jones**  
HR Vice President  
**Apache Corporation**



**Celestina Raggi**  
HR Vice President,  
Middle East & Africa  
**Emerson**



**Samar Yehia**  
HR Vice President  
**Schneider Electric**



**Maha Ahmed**  
HR Director  
**Lekela Power**



**Heba Abaza**  
HR Director, Middle East  
**Eaton**



**Yara Rashad**  
HR Director  
**Karm Solar**



**Eric Oechslein**  
Director  
**International Labour  
Organisation**



**Sherif Wessef**  
Learning &  
Development Partner  
**Hitachi Energy**



**Asma Almani**  
MENA Chair  
**Lean in Equity  
& Sustainability**



**Thenji Moyo**  
Partner and  
Head of Employment  
**Gateley LLP**



**Dina Hegazi**  
Partner, Energy  
**Avery Law**



**Nawal Nouri**  
Head of HR  
& Communications  
North Africa  
**ENGIE**



**Nahla Arsenault**  
Capex and  
Turnaround Lead  
**Fertiglobe**



**Yousra Assaker**  
Senior Energy Specialist  
**The World Bank**



**Wafaa El Ashry**  
HR Manager Egypt  
**Shell**



**Manal El-Jesri**  
Public Affairs Manager  
**Methanex Egypt**



**Wael Hossam**  
International Business Growth,  
HR and Digital  
Transformation Consultant



EGYPES  
**CLIMATECH**  
CHALLENGE



**SESSION SPONSORS**



A comprehensive showcase at EGPES 2024, left no aspect of energy transition unexplored and promising to be a game-changer for exhibitors and visitors alike.










EGYPES 2024 CLIMATECH Challenge served as a global platform for start-ups to pitch their technological solutions and business models in front of a panel of influential judges, spotlighting pioneering start-ups with cutting-edge solutions to expedite the energy transition and amplifying the role of undiscovered energy innovators in advancing global net-zero targets.

The CLIMATECH Challenge encompassed a rich programme of keynote speeches, motivational talks and panel discussions – gathered global energy industry visionaries, investors, change-makers, and emerging start-ups to showcase the critical innovations and groundbreaking climate technologies that are accelerating decarbonisation and supporting the transition to clean energy sources.



View the EGPES  
CLIMATECH Challenge  
Highlights Video

**THE SPEAKER LINE-UP**

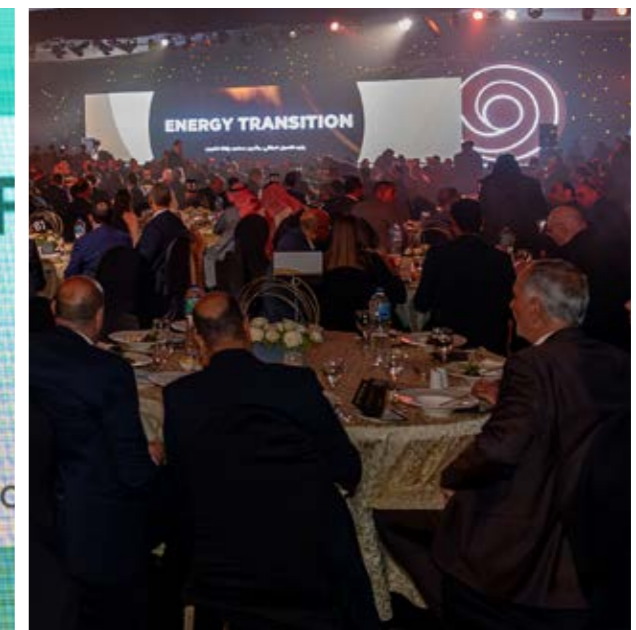
 <b>HE Tarek El Molla</b> Minister of Petroleum and Mineral Resources Arab Republic of Egypt	 <b>Nicolas Katcharov</b> Chief Executive Officer Energian International	 <b>Youssef Salem</b> Chief Financial Officer ADNOC Drilling
 <b>Karim Badawi</b> New Energy Director MENA SLB	 <b>Zainub Noor</b> Director, Scouting & Innovation Halliburton Labs	 <b>Helmy Ghazi</b> Deputy CEO & Head of Global Banking Egypt HSBC
 <b>Chris Pin Harry</b> Research & Technology Director, Industrial & Energy Technology Baker Hughes	 <b>Mohamed Fahmy</b> Managing Partner Sequence Ventures	 <b>Ziad ElAdawy</b> Co-founder and Chief Commercial Officer Octane



## SPECIALISED EXPERIENCES



EGYPES 2024 successfully hosted a global exhibition with Special Features highlighting future energy solutions, reflecting the urgency of navigating the energy transition. The exclusive EGYPES Energy Club provided a private haven for industry elites to engage in strategic discussions with international leaders, fostering invaluable connections. Additionally, the EGYPES Young Professionals zone was created to foster and equip emerging talents to address generational challenge navigating the energy transition and reaching net-zero and nurture them with expertise to solve exceedingly complex challenges to transform young professionals of today into industry leaders of tomorrow.





EGYPES  
YOUNG  
PROFESSIONALS

HEADLINE SPONSOR



A dynamic platform for aspiring energy enthusiasts, offering a powerful stage to engage, learn, and lead the charge in shaping a sustainable, energy efficient and transformative future.

The Programme extended its impact by providing an on-site and off-site learning platform that actively engages high school and university students within the framework of STEM Education, with a sharp focus on Science, Technology, Engineering, and Mathematics.

This strategic approach of the EGPES Young Professional Programmes ignited passion within these young minds, motivating and preparing them to pursue rewarding careers in the energy industry.

**1500+**

Students & Attendees

**25+**

Youth Talks Sessions

**15+**

Edutainment Programmes



View the EGPES Young Professional Highlights Video

ENGAGEMENT INITIATIVES FEATURED

RACE TO ZERO ZONE



GREEN ENERGY VILLAGE ZONE



ENGINEERING ZONE



TECHNOLOGY



YOUTH TALKS





In alignment with EGYPTES' overarching theme, this year's awards ceremonies actively support the industry's unification and acceleration of energy transition initiatives, along with groundbreaking solutions to decarbonise, ensuring a sustainable and secure future for the entire global community.

With 8 curated categories, the EGYPTES Energy Awards shine the spotlight on resolutions to challenges faced by the energy industry while championing the cause of global energy transition. These categories mirror the urgent need for universal access to cleaner, more secure energy and tangible, credible solutions that usher in impactful change and transformative progress for the betterment of humanity.

As nominees and winners of the EGYPTES Energy Awards, pioneering and influential leaders making headlines and catalysing important developments in the energy sector are recognised for their invaluable contributions on the road to achieving net zero.

In response to growing global emphasis on the industry's dedication to decarbonisation and energy transition, the EGYPTES Sustainability in Energy Awards tackle critical issues and highlight the increasing significance of Environmental, Social, and Governance (ESG), Corporate Social Responsibility (CSR), and Health, Safety, and Environment (HSE) within the industry. EGYPTES Energy Awards categories addressing sustainability in energy shine the spotlight on exceptional initiatives and ground-breaking efforts to propel the industry forward towards achieving net-zero agendas



The EGYPTES Energy Awards welcomes all, as a celebration stage for energy leaders and influencers towards a sustainable, net-zero future. We're proud to celebrate pioneers excellence in the industry, and the initiatives driving us towards tomorrow's progress, in a responsible, resilient future.

**HE Tarek El Molla**  
Minister of Petroleum and Mineral Resources  
Arab Republic of Egypt

## CELEBRATING EXCELLENCE ACROSS 8 AWARDS CATEGORIES

CATEGORY SPONSORS  
**Apache Enppi**

The EGYPTES Energy Awards took centre stage as an integral part of EGYPTES 2024, paying tribute to visionaries in innovation, fostering collaboration, and honoring the trailblazers who are steering the transformation of the energy sector towards a sustainable future for all.





Specifically tailored for the industry's most senior leaders and influential individuals, and membership is restricted to ministers, dignitaries, C-level executives and senior decision-makers from energy companies including national oil companies (NOCs), international oil companies (IOCs), service companies and global EPC contractors.

A memorable evening during EGPES 2024 to celebrate shared progress in the company of industry colleagues from across the international energy community.

A celebration of shared progress amidst industry colleagues from across the international energy community showcasing the power of premium networking to build new connections, strengthen current relationships and unite over ambient music and dining in the presence of live entertainment and performances.

**HEADLINE SPONSOR**



**SUITE SPONSORS**



**CATERING SPONSOR**



**HEADLINE SPONSOR**



**RECEPTION SPONSOR**



**ENTERTAINMENT SPONSOR**



# 2024 EXECUTIVE COMMITTEE



**HE Tarek El Molla**  
Minister of Petroleum  
and Mineral Resources  
Arab Republic of Egypt



**Osama Mobarez**  
Secretary General  
East Mediterranean  
Gas Forum (EMGF)



**Alaa Hagar**  
Under Secretary for  
Minister's Technical Office  
Egyptian Ministry of  
Petroleum  
& Mineral Resources



**David Chi**  
Regional Vice President  
and General Manager  
Apache



**Zaher Ibrahim**  
Vice President  
EMEA  
Baker Hughes



**Nader Zaki**  
Regional President  
MENA  
BP



**Karim El-Dessouky**  
Vice President and  
General Manager  
Bechtel Egypt



**Kristian Svendsen**  
Egypt Country Manager  
Chevron



**Diogenes Angelidis**  
Director General  
Cyprus Hydrocarbons  
Company



**Nicolas Katcharov**  
Vice President  
MENA Operations  
Energean



**Mattia Campanati**  
General Manager  
Eni



**Amr Abu Eita**  
Chairman and  
Managing Director  
ExxonMobil



**Manolis Markakis**  
Oil Supply & Operations  
Senior Director  
Hellenic Petroleum



**Mohamed Shindy**  
Managing Director  
Methanex Egypt



**Shahrizal Bin Shahari**  
CEO  
Petronas Egypt



**Robert Valk**  
CEO and Founder  
Energy Group Partners



**Terje Pilskog**  
Chief Executive Officer  
SCATEC ASA



**Dalia Elgabry**  
Vice President  
Egypt & Country Chair  
Shell



**Sherif Bayoumy**  
Managing Director  
Egypt, Sudan & East Med-  
iterranean  
SLB



**Khaled Abu Bakr**  
Executive Chairman  
TAQA Arabia



**Thomas Strauss**  
Managing Director  
& Country Chair  
TotalEnergies



**Thomas Kufahl**  
Managing Director  
ThyssenKrupp Uhde



**Kamel Al Sawi**  
President  
United Energy Egypt



**Sameh Sabry**  
Senior Vice President  
MENA  
Wintershall Dea



**Sara Salem**  
Head of Conferences &  
Exhibitions  
Minister's Technical Office  
Egyptian Ministry of  
Petroleum & Mineral  
Resources



**Kholoud Bassiouny**  
PA Minister of Petroleum  
& Mineral Resources  
Egyptian Ministry of  
Petroleum & Mineral  
Resources



**Salman Abou Hamzeh**  
Senior Vice President  
Energy, Middle East  
dmg events



**Patrick Gedeon**  
Vice President  
Energy, Middle East  
dmg events



**Claire Pallen**  
Conference Director  
dmg events





## SOCIAL & DIGITAL OUTREACH

Under a strategic countdown communications campaign, EGPES promoted every experience to the energy community.

EGPES 2024 implemented a comprehensive communication strategy, spanning the period leading up to, during, and after the event, aimed at ensuring a unified message and maximising engagement across diverse audiences. By closely collaborating with exhibitors, sponsors, partners, speakers, and energy experts, our communication efforts effectively conveyed EGPES's core messages, critical perspectives, and event outcomes to a global audience.

**in**

**2.8M+**  
LinkedIn Impressions

**32K+**  
LinkedIn Clicks

**f**

**63M+**  
Facebook Impressions

**140K+**  
Facebook Clicks

**Instagram**

**12M+**  
Instagram Impressions

**13K+**  
Instagram Clicks

**YouTube**

**386K+**  
YouTube Views

**98K+**  
YouTube Impressions

**X**

**16.6M+**  
X Impressions

**204K+**  
X Clicks

**Google**

**51M+**  
Google Impressions

**2.3M+**  
Google Clicks

## 1000+ SOCIAL MEDIA TOUCHPOINTS AS PART OF THE 100 DAY COUNTDOWN

The collage features various promotional elements for EGPES 2024, held from 19-21 February 2024 at the Egypt International Exhibition Center, Cairo, Egypt. Key elements include:

- EGYPES Egypt Energy Show:** Multiple logos and banners for the main event.
- EGYPES African Dialogue Conference:** Promotional graphics for the conference.
- EGYPES Young Professionals:** Promotional graphics for the young professionals event.
- EGYPES Gala Dinner:** Promotional graphics for the gala dinner.
- EGYPES Equality in Energy Conference:** Promotional graphics for the equality in energy conference.
- EGYPES Sustainability in Energy Conference:** Promotional graphics for the sustainability in energy conference.
- Speaker Bios:**
  - HE TAREK EL MOLLA:** Minister of Petroleum and Mineral Resources, Arab Republic of Egypt. Quote: "EGYPES enables collaboration and integration to build a better future for future generations."
  - DR AMANI ABOU-ZEID:** Commissioner for Infrastructure, Energy & Digitalisation, African Union. Quote: "Access to reliable and affordable and sustainable energy forever is our aim and purpose and this is what we do. Africa's share of renewables in Africa's energy mix is about 40%. So, we are actually the leaders."
- Event Photos:** Images of attendees, speakers on stage, and a gala dinner performance.
- App Promotion:** A graphic encouraging users to download the EGPES mobile app from the App Store or Google Play.



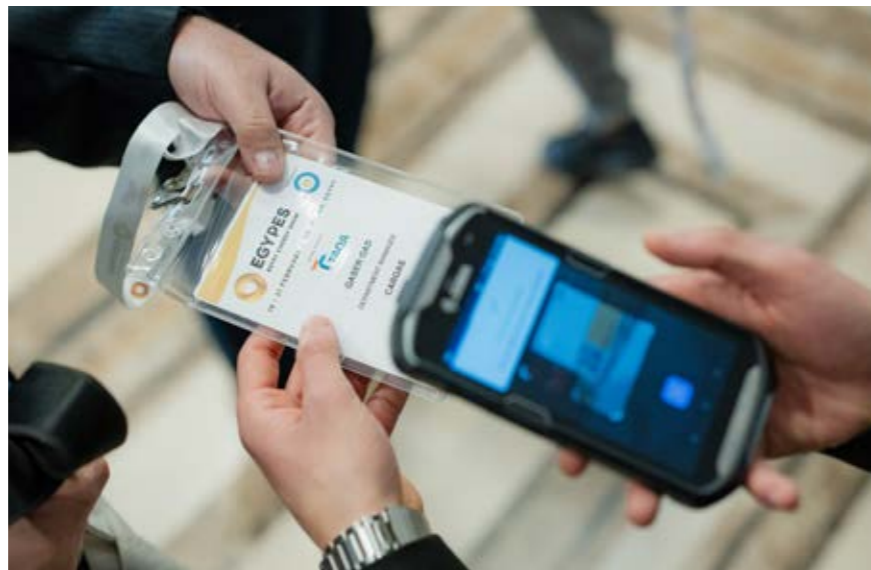
## OFFICIAL EGPES 2024 MOBILE APP

### MOBILE APP SPONSOR



Powered by cutting-edge AI, the EGPES mobile app provided personalised suggestions, ensuring users connected with the most relevant contacts effortlessly. By simplifying communication and enhancing accessibility, the app significantly improved user experience, enabling participants to maximise their networking potential and derive greater value from the event.

The EGPES mobile app facilitated seamless interaction for key industry stakeholders during the Egypt Energy Show (EGPES). Users effortlessly searched, connected, and engaged with new and existing business contacts. They navigated conference sessions, bookmarked preferences, and explored diverse offerings from over 450 exhibiting companies, including 26 NOCs, IOCs, and IECs, as well as 30 international country pavilions.



**39,659**  
Total number of attendees using the mobile app

**4,212**  
Total number of messages exchanged

**1,959**  
Total number of meetings scheduled



Digitisation is crucial in determining energy needs, consumption patterns, and efficiency. Safe and sustainable power transmission is paramount for companies, as they aim to reduce consumption and explore affordable alternatives. United Energy is investing in hydrogen and other alternative energy sources, supporting nations in the Middle East, including Egypt.

**SONG YU**  
Executive Chairman  
**United Energy Group (UEG)**

## 360 DEGREE COMMUNICATIONS CAMPAIGN



### GLOBAL MARKETING REACH

<b>270M</b> PR Value (EGP)	<b>77M</b> Ad Value (EGP)	<b>16M</b> Circulation
<b>2810</b> Media Clippings	<b>2734</b> Editorial Clippings	<b>1784</b> Online Coverage
<b>831</b> Social Media Posts	<b>130</b> Newspaper Ads	<b>76</b> TV Clippings





# EGYPES 2024 OFFICIAL SPONSORS AND SUPPORTERS

## SUPPORTED BY



## EAST MED POLICY PARTNER



## PARTNER



## DIAMOND SPONSORS



## PLATINUM SPONSORS



## GOLD SPONSORS



## SILVER SPONSORS



## BRONZE SPONSORS



## OFFICIAL TRAVEL PARTNER



## OFFICIAL HOTEL PARTNER



## ORGANISED BY



# EGYPES 2024 OFFICIAL PARTNERS AND ASSOCIATIONS

## SUPPORTING ASSOCIATIONS



## KNOWLEDGE PARTNER



## INTELLIGENCE PARTNERS



## OFFICIAL INTERNATIONAL MEDIA PARTNERS

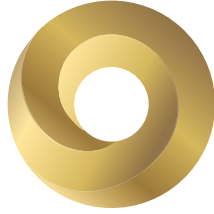


## OFFICIAL MEDIA PARTNERS



## MEDIA PARTNERS





**EGYPES**  
EGYPT ENERGY SHOW

SUPPORTED BY



17 - 19 FEBRUARY 2025 | EGYPT INTERNATIONAL EXHIBITION CENTER

# SEE YOU NEXT YEAR

GENERAL ENQUIRIES  
+971 4 248 3214

EXHIBITION AND SPONSORSHIP  
sales@egypes.com

CONFERENCES AND SPEAKERS  
conferences@egypes.com

ORGANISED BY

**dmg** events

dmg events

3rd floor, Palladium Tower, Cluster C  
JLT, Dubai, UAE



#EGYPES | #EGYPES2024